Kickstart Question

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

A: The three conclusions are: theater and music are the two categories that have the higher successful rate in all the Kickstart Projects. Plays and rock are Kickstart Campaigns among all sub-categories. Projects launched in May are easier to achieve success compare to other months.

1. What are some of the limitations of this dataset?

A: This chart includes all the categories in each country. The analysis is not based on the same participate group, the successful rate by each country may not be accurate.

1. What are some other possible tables/graphs that we could create?

A: The graph of average donation rate per country shows the participation rate for Kickstart Project. The categories by count of backers shows which category that people most interested.